

Ms Carol Weaving,  
Managing Director  
RX Global Events

Dear Ms Weaving,

The Kenya - South Africa Chamber of Business (KESA) confirms their endorsement of the Africa Automation Technology Fair.

What is Africa Automation Technology Fair?

Positioned as the heartbeat of the industry in Africa, Africa Automation Technology Fair has evolved and transformed to meet the needs of the industry.

With additional product categories and new show innovations in 2023, Africa Automation Technology Fair remains relevant in an ever-changing industry, identifying and engaging the latest industry innovations and megatrends.

We remain focused to bring the latest automation technology developments and it can all be found at Africa Automation Technology Fair 2023, the most comprehensive and focused automation technology platform in Africa.

We continue to work closely with industry associations including the Society for Automation, Instrumentation, Measurement and Control (SAIMC), the SAIMC Supplier Advisory Council and our main media partner Technews Publishing to ensure we deliver quality content and a world class showcase.

The 3-day Trade Fair will be collocated with Future Manufacturing Africa Summit, a Macro Manufacturing Trade Fair that creates a platform for the African Continent to improve efficiencies in manufacturing by producing higher quality production outputs.

The event will provide a platform for:

- Over 200 Global exhibitors and sponsors offering innovative solutions to the African Continents' Automation Industry
- Over 5000 delegates from the African Continent who will have complimentary access to both shows.

One of our key priority innovations are for Government and The Private Sector to use Africa Automation Technology Fair as the platform and vehicle to mobilise the industry and drive economic growth on the African Continent.

The Kenya - South Africa Chamber of Business (KESA) confirms that RX Africa can use the KESA logo supplied by KESA on marketing collateral for the Africa Automation Technology Fair.

Signed on this 11<sup>th</sup> day of May 2022 at KESA Headquarters.



George Wanyama  
CEO

The Kenya – South Africa Chamber of Business (KESA)